



**14th Annual  
At-Home Dads Convention**  
October 10, 2009 • Omaha, NE

---

**Presented By:**



**Daddyshome, Inc.**  
The National At-Home Dad Network

*For additional information, contact Robb Tavill at [rtavill@gmail.com](mailto:rtavill@gmail.com).*

# CONTRIBUTION PROPOSAL

## 14th Annual At-Home Dads Convention October 10, 2009 • Omaha, NE

Recent research has shown that a father who is engaged and involved in the lives of his children reduces teen pregnancy, child neglect and substance abuse and improves performance in school.<sup>1</sup>

The importance of being an involved father is reaching more and more men explaining why some have chosen to make the sacrifice of leaving the workplace and abandon social norms to become at-home dads.

In creating the National At-Home Dad Network, Daddy's Home is dedicated to supporting these at-home dads and works to improve their lives and those of their families through the convention and the support of several websites.

As a 501(c)(3) non-profit corporation, Daddy's Home raises money to improve the education opportunities of the convention as well as makes it more affordable to these single-income families.

*"I have left every convention feeling energized, reminded how fortunate I am to have this opportunity so few dads have, and even more excited about raising my kids."*

- Jim, Boulder, CO  
(6-time convention attendee)

Please consider contributing to Daddy's Home for the At-Home Dads Convention so these men can continue proving the importance of fathers in the lives of their children.



<sup>1</sup> Dr. Kyle Pruett, Yale University Child Psychology Professor in the upcoming documentary "The Evolution of Dad;" Fathers' Involvement in Their Children's Schools. National Center for Education Statistics. Washington DC: GPO (1997); Warren Farrell, PhD, Father and Child Reunion (2001)

# 14<sup>th</sup> Annual At-Home Dads Convention offers Education and Support

## Parenting Workshops

- Discipline strategies
- Building self-esteem in your child
- Toilet training techniques
- Internet safety



## Educational Sessions

- How to teach kids the value of money
- Strategies to improve your marriage
- Overcoming depression and isolation

## Social Networking

- Friday Meet & Greet
- Growing your at home dad group
- Story Time (humorous stories about the kids)

**“The convention makes you more comfortable with what you are doing and you learn how to be a better at-home dad.”**

- Brian, Stockton, CA  
(2-time convention attendee)

**“The Meet and Greet events on Friday and Saturday evenings ... (have) been the time I have cherished and enjoyed the most at each convention.”**

- Hogan, Newport Beach, CA  
(10-time convention attendee)



## Why Support the At-Home Dads Convention?

Whether it's \$1 or \$1,000, your contribution can have enormous benefits such as:

- Encourage all fathers to be more involved in the lives of their children by learning about men who succeed as at-home dads
- Improve the education of children and lower their risk to child neglect, teen pregnancy, and substance abuse by helping involved at-home dads be better fathers
- Help women grow their careers by supporting the role at-home dads provide as worry-free childcare
- Lower the convention fee so more at-home dads, who are in single-income families, can afford to attend
- Become involved in the fastest growing trend in parenting
- Show your dedication to family and a quality work/life balance
- Tax-deductible donation to a 501(c)(3) non-profit corporation



**“I have mowed lawns during the summer for extra money so I could afford to travel and attend the convention. It has made a profound impact on my life every year that I've attended since 2002 and has been worth all the sweat and grass stains.”**

- Phil, Lincoln, NE (7-time convention attendee)

# CONTRIBUTION AGREEMENT

14th Annual  
At-Home Dads Convention  
October 10, 2009 • Omaha, NE

## Cash and In-kind Donations

**FRIEND OF THE CONVENTION** . . . . . (\$1-\$99) \$ \_\_\_\_\_  
Receive: Receipt for tax-deductible donation, listing on convention program, t-shirt and website

**BOOSTER OF THE CONVENTION** . . . . . (\$100-\$399) \$ \_\_\_\_\_  
Receive: Receipt for tax-deductible donation, business card ad in convention program, logo on convention t-shirt and on website (link to your website included if applicable)

**SUPPORTER OF THE CONVENTION** . . . . . (\$400+) \$ \_\_\_\_\_  
Receive: Receipt for tax-deductible donation, 60-day banner ad on convention website, 1/2 page ad in convention program, logo on convention t-shirt and on website (link to your website included if applicable)

## Convention Program Advertising

**Business card ad** (3.5"x2" black & white) . . . . . \$25

**1/2 page ad** (5.5"x4.25" black & white) . . . . . \$40

**Full page ad** (5.5"x8.5" black & white) . . . . . \$75

## Website Banner Advertising

www.athomedadconvention.com

**60-day top page banner ad** . . . . . \$100

**120-day top page banner ad** . . . . . \$175

**TOTAL CONTRIBUTION** . . . . . \$ \_\_\_\_\_

Please choose your contribution above and send your check with this signed Agreement by **August 28, 2009** to:

**Daddy's Home, Inc.**  
8604 James Creek Dr., Springfield, VA 22051

\_\_\_\_\_  
Contributor's Signature

\_\_\_\_\_  
Contributor's Organization (if applicable)

*A receipt for your tax deductible donation, with our 501(c)(3) number will be returned to you.*

## Convention Quotes

### Why it's so important

**“The number of at-home dads has grown by 60% over the last 4 years.”**

- *Today Show* (airdate Apr. 2, 2008)

**“Men who reported high levels of social support reported higher levels of relationship satisfaction (i.e., less distress), and overall were more satisfied in their lives.”**

- Dr. Aaron Rochlen, Associate Professor of Counseling Psychology at the University of Texas-Austin (2007 Study of Stay-at-home Fathers)

**“After six years of relatives, friends, neighbors and strangers constantly questioning my decision and doubting my ability to be the primary caregiver, news of the At-Home Dads Convention was welcoming. Each year I have arrived home from the convention reenergized with a greater sense of confidence, pride and purpose in fulfilling my commitment as an at-home dad for my family.”**

- Hogan Hilling, at-home dad since 1991 and author of *“The Modern Mom's Guide to Dads: Ten Secrets Your Husband Won't Tell You”*

**“I never really saw anything masculine about working at a computer in an office, so when I made that transition to home I never really saw myself as less than a man.”**

- Rick, Austin, TX on the *Today Show* (airdate Apr. 2, 2008)

**“I (attended the convention) to bond with other Dads, have discussions about what we go through on a daily basis ... and find out what to expect as my daughter gets older.”**

- Kirk, Denver, CO (1<sup>st</sup> time convention attendee)